# **MALLORY B.E. BACHES**

URBAN DESIGNER AND CIVIC SPECIALIST

# CURRICULUM VITAE

Mallory B.E. Baches A.I.C.P. LEED-AP CNU-A focuses her professional practice on the intersection of planning and community development, exploring the relationship between the quality of physical realm and the strength of civic engagement, involvement, and investment. She excels in helping individuals, groups, organizations, and communities develop expanded civic networks and increase resource cultivation within a strengthened built environment. Mallory is a gifted urban designer, a practiced public speaker, and an accomplished author.

# EXPERIENCE

#### 2018 - present

### Program Coordinator, CONGRESS FOR THE NEW URBANISM

- Leads strategy in Empowering Cities and Towns, supporting member- and organization-led initiatives to respond to the demand for walkable urbanism
- Directs the Project for Code Reform, an initiative in partnership with MEDC, MML, MPA, and AARP to empower incremental zoning code reform
- Manages the #NUFuture initiative facilitated by the organization, seeking to refocus the mission of the New Urbanist movement for the next 25 years
- Manages the Legacy Projects for CNU.27 Louisville, coordinating industry experts and local committees to leave a lasting impact on the Congress host city

#### 2013 - 2018

#### Founder and Director, THE CIVIC HUB

- Guided individuals, groups, and communities to use design principles in the development of civic capacity within their towns and neighborhoods
- Assessed and supported social capital expansion, increasing civic investment and encouraging social impact through strategic partnerships and initiatives
- Lead creation of bespoke community outreach services, focused on client mission and local conditions in utilizing a collective impact approach
- Serveed as the face and voice of firm practice through facilitation, lecturing, writing, and organizational representation and management

#### 2011 - 2013

# Executive Director, SEA ISLANDS 2050

- Directed launch of the sustainability advocacy non-profit; implemented the mission, guided vision, and maintained organizational goals and objectives
- Built strategic partnerships, supported hands-on collaboration, provided public education and initiative advocacy, and led solution implementation strategy
- Maintained organizational management, oversaw public relations, and balanced fiscal duties with logistical coordination as the chief executive
- Developed an organizational business plan, including community analysis, operating plan, governance strategy, and outreach planning

### 2007 - 2012

### Co-Founder, RIVERVIEW CHARTER SCHOOL

- Launched first public charter school in Beaufort County SC currently serving 600 K-8th students with an "Excellent" state school report card rating
- Helped in writing of school charter, including research of educational philosophy, curriculum themes, organizational approaches, and school culture
- Collaborated in research, development, and implementation of significant programs and policies reflecting the mission and vision of the school
- Spearheaded approval of school by local, state, and federal authorizing agencies and facilitated implementation of school operations for opening year

#### 2004 - 2011

#### Co-Founder and Partner, DPZ • PACIFIC

- Founded the first Duany Plater-Zyberk & Company affiliate, responding to demand for sustainable planning solutions in fastest-growing region of the world
- Developed innovation in urban design process and traditional architectural expression, translating best practices for unique international conditions
- Led firm management, procedural development, and financial oversight; provided public presentations, meeting facilitation, and consultancy support
- Served as communication and outreach leadership for the firm, providing oversight of publication copy, media strategy, and organizational branding

#### 2000 - 2004

## Project Manager, DUANY PLATER-ZYBERK & COMPANY

- Delivered schematic architectural design, master planning, site analysis, and coding serving wide ranging project types and client needs
- Managed project types ranging from greenfield to infill to downtown redevelopment to form-based code to sustainability-based to regional planning
- Communicated with firm principals, staff, project consultants, vested officials, local community, and client team in delivering a successful project outcome
- Chronicled principles and practices of firm work through both project publication documentation as well as regular journalistic coverage

## 1999 - 2000

# Asst Town Architect, DUANY PLATER-ZYBERK & COMPANY

• Oversaw the implementation of Kentlands Architectural Code, reviewing builder submissions and coordinating with local planning approval department

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Beaufort, SC

Beaufort, SC

Miami, FL

1 OF 3

Beaufort, SC

Washington, DC

# **MALLORY B.E. BACHES**

# **EDUCATION**

1999 2018 (candidate)	UNIVERSITY OF NOTRE DAME UNIVERSITY OF OXFORD	Bachelor of Architecture MSc in Sustainable Urban Development
HONORS		
2016	ATLAS COLLABORATIVE FOUNDATION	Trustee

2016	ATLAS COLLABORATIVE FOUNDATION	Trustee
2013	ASSOCIATION FOR COMMUNITY DESIGN	Board Member and former President
2013	NEXT CITY	Vanguard Class of 2013
2011	CONGRESS FOR NEW URBANISM	CNU-A
2006	AMERICAN PLANNING ASSOCIATION	AICP
2004	U.S. GREEN BUILDING COUNCIL	LEED-AP

# **EXPERTISE**

- Urban design, theory, and planning, including the principles and practice of New Urbanism and current planning best practices
- Traditional architectural approach and application across the spectrums of building type and vernacular condition, both national and international
- Sustainability theory and integration into urban design and community development
- Digital medium use and curation, including its integration into design, communication, presentation, and outreach

# SELECTED EXPERIENCE

## THE CIVIC HUB

In founding The Civic Hub, Mallory's goal is to provide services to citizens and organizations seeking to improve their own communities but unsure of where to begin or without ample resources to do so. Building on her own experiences as a citizen activist, she has developed a series of engagement experiences that respond to a variety of group sizes and initiative scopes, emphasizing collaboration and supporting community building at every level of participation.

## RURAL + CRITICAL

Serving as lead organizer of public education and outreach, Mallory worked with the Beaufort County Open Land Trust in campaigning for the 2012 ballot measure seeking re-funding of the Beaufort County Rural and Critical Land Preservation Program. Tasks included program branding and marketing, website development and social media presence, volunteer committee leadership and communication facilitation, community outreach planning and organization, public relations oversight, and news media coverage coordination. The ballot measure was successfully passed, approved by voters by a 2:1 margin.

## SEA ISLANDS 2050

As founding Executive Director of Sea Islands 2050, Mallory's oversight included strategic partnerships, hands-on collaboration, public education, and initiative advocacy and implementation on behalf of the start-up sustainability advocacy nonprofit's membership. The role was an opportunity for Mallory to drive policy initiatives that sought broad-based community impact and left her with deep knowledge of local conditions, organizations, institutions, and civic leaders.

## RIVERVIEW CHARTER SCHOOL

As a member of the school's Charter Committee, Mallory helped lay the groundwork for what Riverview Charter School is today. Her role gave her experience collaborating with educators, policy makers, fundraisers, legal experts, financial advisors, interested parents, and the community at large. She benefits from in-depth institutional knowledge as a school volunteer, committee member, former board member/ leadership, and parent of a current student.

# AWARDS

- 2018 Congress for the New Urbanism Charter Award to VILLAGE OF PROVIDENCE, with DPZ CoDESIGN
- 2016 Congress for the New Urbanism Charter Award to CIVIC MASTER PLAN, with Metrocology, Inc.
- 2015 American Planning Association North Carolina Marvin Collins Planning Award to BUILD A BETTER BOULEVARD project, with Metrocology, Inc.
- 2014 American Planning Association South Carolina Outstanding Planning Award to CIVIC MASTER PLAN for Beaufort SC, with Metrocology, Inc.
- 2014 National Association of Homebuilders Community of the Year to THE VILLAGE OF PROVIDENCE, with DPZ CoDESIGN
- 2006 Homes for NC Affordable Housing Achievement Project of the Year to WILLOW OAKS HOPE VI project, with DPZ CoDESIGN

# **MALLORY B.E. BACHES**

# SELECTED URBAN DESIGN

LEAN URBANISM PROJECT, various cities, implementation of pilot projects CHRONICLE MILL, Belmont NC, historic preservation adaptive reuse THE NEXT BIG THING, Chattanooga TN, tactical urbanism workshop BUILD A BETTER BOULEVARD, Belmont NC, corridor study SPRAWL REPAIR, Beaufort SC, industrial park incremental redevelopment VAN DON, Quang Ninh VIETNAM, economic development zone masterplan NATURE CITY, Abu Dhabi UAE, competition submittal for new waterfront city RIPLEY VALLEY, Queensland AUSTRALIA, regional plan PARADISE POINT, Queensland AUSTRALIA, masterplan & design manual

# **CHARRETTES**

CODE • BREVARD, Brevard NC MORRIS SQUARE, Charleston SC CIVIC MASTER PLAN, Beaufort SC SMARTER STARTER HOUSING, Beaufort SC **RIPLEY VALLEY, Queensland AUSTRALIA** OCEAN BEACH, Hawke's Bay NEW ZEALAND WEITI, Auckland NEW ZEALAND SWEETWATER NEW CITY MASTERPLAN, New South Wales AUSTRALIA MODENA BEACH/EXCELSA VILLAGE, Papamoa NEW ZEALAND CENTRAL CITY SOUTH, Christchurch NEW ZEALAND NANNING, Guangxi Province P.R. of CHINA MIRADOR, Marimbula AUSTRALIA YAN SHAN NEW TOWNSHIP, Guilin P.R. of CHINA SYDENHAM SQUARE, Christchurch, NEW ZEALAND SOUTH OF LITCHFIELD (SOL), Christchurch, NEW ZEALAND FEC CORRIDOR STUDY, Miami FL LOST RABBIT, Jackson MS LAS LOMAS, Los Angeles CA FIVE MILE, Queenstown NEW ZEALAND SANDY POINT, Edenton NC CRAIG RANCH, McKinney TX

SOL SQUARE, Christchurch NEW ZEALAND, infill development LORETO BAY, Baja California Sur MEXICO, sustainability-based development HEART OF PEORIA, Peoria IL, downtown redevelopment & form-based code NEW TOWN ST. CHARLES, St. Charles MO, greenfield development WILLOW OAKS, Greensboro NC, Hope VI redevelopment COCONUT GROVE STREETSCAPE, Coconut Grove FL, walkability masterplan BURTON AREA SECTOR PLAN, Beaufort SC, conceptual condition survey VICKERY, Atlanta GA, greenfield neighborhood center development NAS JAB NEW ORLEANS, Belle Chasse LA, military base redevelopment

LAS COLINAS, Irving TX OWL'S HEAD, Freeport FL JINDEE, Western Australia AUSTRALIA BULACAN TOWNSHIP VILLAGE CENTER, Manila PHILIPPINES DOWNTOWN CORAL GABLES, Coral Gables FL ZHONG YI GARDEN, Beijing P.R. of CHINA OCEANFRONT ASBURY, Asbury Park NJ COCONUT GROVE STREETSCAPE. Coconut Grove FL THE VILLAGE OF PROVIDENCE, Huntsville AL PARRIS ISLAND MARINE BASE, Beaufort SC LA ESTANCIA MIGRANT HOUSING, Wimgumg FL LA PRIMAVERA, Leon MEXICO THE COMMONS, Tysons Corner VA PLAYAS DI TIJUANA, Baja California MEXICO CHEROKEE FARMS, Beaufort SC ESCAP, St. Lucia WEST INDIES BUILDER MAGAZINE NAHB MODEL LIVEWORKS, Atlanta GA ANCHOR MILL, Huntersville NC CELADON, Beaufort SC SUNCANA DOLINA, Mostar BOSNIA-HERZEGOVINA HOTEL HEALDSBURG, Healdsburg CA

# PRESENTATIONS

- 2017 Congress for the New Urbanism CNU.25 202 Workshop, Beyond the Charrette: Connecting to Communities & Empowering Everyday Citizens
- 2016 Association for Community Design Swap Meet, Considering a Hierarchy of Community Needs
- 2016 Congress for the New Urbanism CNU.24 Open Innovation, The Art of Entitlement and Loving Where You Live
- 2016 Congress for the New Urbanism CNU.24 Open Innovation, Design for Good / Design for Impact
- 2015 National League of Cities Congress of Cities, The Art Advantage: Creative Placemaking Strategies for Your City
- 2012 Growing Power Urban and Small Farms Conference, Growing an Underlay Food System